

For the first time in Italy: Red Hook Labs with the exhibition *Labs New Artists II*

An exploration of contemporary cultural aesthetics through the works of twenty-five emerging international photographers, selected by leading fashion and photography professionals.

15 - 18 November 2018

November 15th, 7 pm: opening and walk-through with curator, Jimmy Moffat

Free entry

BASE Milano, Via Bergognone 34
www.base.milano.it

Landing in Italy for the first time, one of the most important fringe events of this year's Photo Vogue Festival: **Jimmy Moffat's Red Hook Labs** is coming to **BASE** from **15 to 18 November** thanks to a collaboration with **@guccibeauty** and bringing with it **Labs New Artists II**, an exhibition exploring contemporary cultural aesthetics through the works of **twenty-five emerging international photographers**.

A group of photographers hailing from all over the world, currently without gallery or agency representation, by a jury of leading fashion and photography professionals: this is **Labs New Artists II**. An unprecedented selected kind of exhibition, providing emerging artists with an opportunity - **first in New York, then in Oslo and soon in Milan** - to show their pieces to the general public, industry professionals and collectors.

The project will continue thanks to support from the jurors, who will act as mentors for a year, each following the artistic career of one of the selected photographers.

For the Milan leg of the exhibition's run, the collaboration with **@guccibeauty** has also engaged the involvement of one of this year's artists – Chase Middleton – in the creation of dedicated pictures reinterpreting the Gucci Bloom fragrances, which will appear on vogue.it.

The exhibition features more than eighty visionary pieces created through experimentation with fresh aesthetic techniques in the photographic medium, leading the public through a process of provocative image making.

The exhibition chimes perfectly with the **programme at BASE**, a huge accelerator for the cultural and creative industries, a true Learning Machine in constant evolution, a workshop for education, joint planning, co-design, and

BASE

ongoing training that covers an area of 12,000 m² dedicated to cultural cross-pollination between the arts, enterprises, technology and social innovation.

The artists on show:

Antone Dolezal (USA), Eli Durst (USA), Peyton Fulford (USA), Matthew Genitempo (USA), Rudi Geyser (South Africa), Li Hui (China), Andrew Jacobs (USA), Brendan George Ko (Canada), Kovi Konowiecki (USA), Maria Lokke (USA), Daniel Jack Lyons (USA), Pat Martin (USA), Chase Middleton (Australia), Tyler Mitchell (USA), Diego Moreno (Mexico), John Francis Peters (USA), Luis Alberto Rodriguez (Germany), Scandeborgs (UK), Marcus Schäfer (UK), Hugo Scott (UK), Christopher Smith (UK), Renate Ariadne Van Der Togt (UK), Drew Vickers (USA), Juyan Wang (UK), Logan White (USA).

All photographs in the exhibition are for sale. 50% of the proceeds goes to the artists to support their work and 50% goes to the Red Hook Labs Education and Jobs 501 (c) 3 non profit.

The Labs New Artists II jurors:

Azu Nwagbogu, director of the African Artists' Foundation (A.A.F.) and the Lagos Photo Festival; Jennifer Pastore, Photography Director of WSJ Magazine; Fabien Baron, founder and CCO of Baron & Baron; Camilla Lowther, founder and director of CLM; Raul Martinez, Corp. Creative Director of Condé Nast; Michael Famighetti, editor of Aperture magazine; Doug Lloyd, founder and CCO of Lloyd and Co; Becky Lewis, VP Senior Agent of Art + Commerce/IMG Worldwide; Ashleigh Kane, Arts & Culture Editor of Dazed; Alessia Glaviano, Senior Photo Editor of Vogue Italia and L'Uomo Vogue; Chiara Bardelli Nonino, Photo Editor of Vogue Italia; Chris McGuigan, founder and director of Mini Title; Stephen Frailey, Chair of Photography Department at the School of Visual Arts, Co-Chair and SVA MPS Fashion Photography Program; Siobhan Bohnacker, Senior Photo Editor of The New Yorker; Genevieve Fussell, Senior Photo Editor of The New Yorker; Jaime Perlman, founder and creative director of Jaime Perlman; Studio Ltd Nick Bryning, Senior Agent, CLM US; Julie Anne Quay, founder and CEO of V Files; Sara Hemming, Co-founder and CCO of Nataal; Elizabeth Renstrom, Senior Photo Editor of VICE; Stewart Searle, VP & Founder, Management & Production, Founding Partner, Great Bowery; Leslie Simitch, Executive Vice President of Trunk Archive; Kim Sion, Creative Consultant; David Strettell, founder and director of Dashwood Books; Ferdinando Verderi, Creative Director and Partner of Johannes Leonardo; Jimmy Moffat, founder of Red Hook Labs, Co-founder of Art+Commerce and Co-chair, SVA MPS Fashion Photography Program.

Red Hook Labs is a Public-Benefit Corporation, based in the Red Hook area of Brooklyn and in Downtown Los Angeles, that establishes art education in public schools and community centres, putting young adults and teenagers in direct contact with the creative industries in order to generate job opportunities, internships and work placements. Labs is comprised of: Studios, Gallery, and School. The different areas of Red Hook labs come together to create a diverse, dynamic space where the most talented emerging artists work alongside the most acclaimed to create, exhibit, teach, learn and collaborate.

Photo Vogue Festival. From 15 to 18 November 2018 the festival returns for its third edition, having firmly established itself over the last few years as a key event for the promotion of photography culture as well as a platform for the discussion of critical issues such as the power of the female gaze in the arts (The Female Gaze, 2016) and the political significance of fashion imagery (Fashion & Politics, 2017).

BASE is a project for cultural cross-pollination between the arts, enterprises, technology and social innovation. Established in 2016 within the ex-Ansaldo former industrial complex, today the project is manifested in a 12,000 m² space dedicated to exhibitions, performances, workshops, and conferences, with a large studio and artists' residence.

BASE is a Learning Machine, a huge organism for learning and a permanent education workshop dedicated to the city, the neighbourhood, and creative professionals. BASE is also a machine that learns, with the capacity to establish a dialogue between different creative communities, enabling them to absorb, share, and transform each other's contents and influences in a variety of fields, including writing, illustration, music, art, design and much more.

INFORMATION

Labs New Artists II

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OPENING HOURS

THU 4PM – 9PM

FRI 11AM – 10PM

SAT 12AM – 10PM

SUN 12AM – 7PM

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CURATED BY:

Labs

IN COLLABORATION WITH:

BASE

SIDE EVENT OF:

PHOTO
VOGUE
FESTIVAL

PARTNER:

GUCCI

BASE